

## Design Emphasizing Line, Texture, and Shape

### Materials & Technical requirements

- Sketchbook, Pencils, and Markers: to work initial design ideas
- Size: (4) x 5" x 5" Bristol board squares
- Materials
  1. Black Bristol Board (or black construction paper if Black Bristol is unavailable)
  2. White Bristol board
  3. Glue (cut paper glued to the contrasting tone - white on black or black on white paper),
  4. Four envelopes or Ziploc bags for holding your cut paper design cuttings.
- Presentation: Completed 5x5 inch designs are mounted onto a larger Illustration Board for presentation and critique. The illustration board can be either white or black. You should have at least one sheet of both so you can get a sense of which one you think works best for presenting your project.

### Directions

Using your sketchbook, pencils, and markers work out several ideas for each of the four design problems below. Utilize the same scale as the final designs. **You must check with the instructor before moving from sketchbook to cut paper.** You will be designing with both black and white cut paper.

- The completed project has all 4 squares are neatly mounted on 1 piece of 12 x 12" piece of illustration board. You may vary the size and shape of the illustration board- not the 5 x 5" squares.
  - You will utilize at least one design that is cut black paper on a white 5 x 5-inch Bristol Board Square. That design will then be mounted on the illustration board.
  - You will also utilize at least one design that is cut white Bristol board paper on a black piece of art paper that is then mounted on illustration board. You have a total of four designs so you can have two that have a white base and two that have a black base. One that is a white base and three that is on a black base. Or three that are on a black base and one that is on a white base.
1. Use cut paper to create a design that plays on the contrast between curvilinear and rectilinear shapes while also exploring negative shape. Be sure to activate the entire compositional space.
  2. Using cut paper create a design that emphasizes representational forms while activating the entire compositional space and plays with the notion of figure/ground or negative and positive shapes.
  3. Using cut paper create a non-objective design that explores texture and space by considering the "textural size, density and orientation" (Stewart, pg 24 fig. 1.52)
  4. Using a dynamic and interesting image of a person or an animal as a reference, create a design that explores the idea of invented texture by interpreting the shapes and forms of the human or animal figure. In addition to cut black paper, you will also incorporate, black and white, or textual sections from magazines.
    - Consider using text areas from magazines or fragments of objects and forms from magazine images to transform your design into something completely new and unexpected

Criteria for grading the main project unit includes:

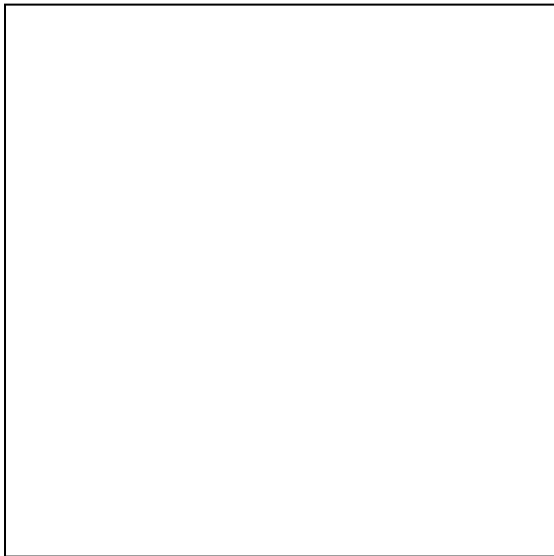
- Following and interpreting the given criteria.
- Level of complexity of the design
- -Quality of craftsmanship, presentation, & organization
- Innovation and creativity in the design
- -Demonstrating an understanding of design elements and principles, and ideas discussed and covered in class and in readings

**Problem & Goals:**

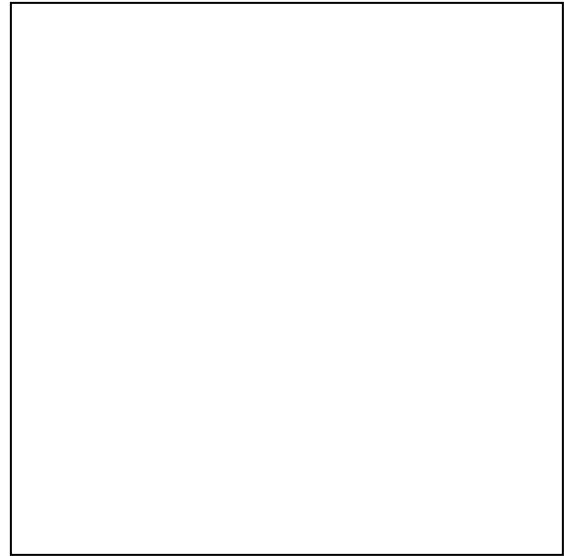
1. Create a series of designs in which you investigate the use of fundamental elements of art and design.
2. To develop an understanding of craftsmanship and presentation.
3. To develop an understanding of the creative process. One solution leads to another.
4. To learn to critique one's own work and that of class members

**Tuesday in class we will do the following exercise**

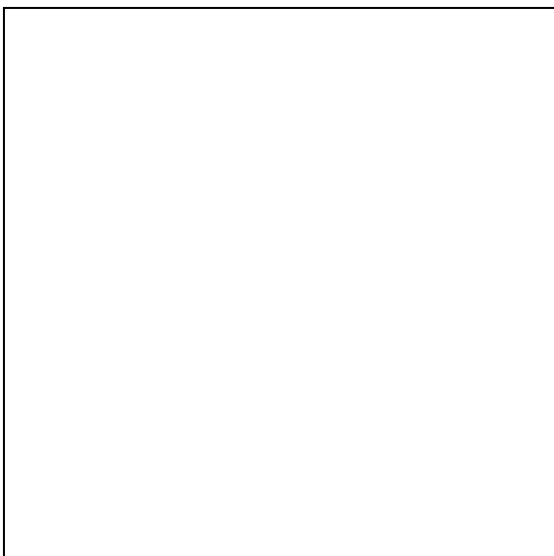
1. Illustrate the specific concept as listed below each box
2. Place a 3x3 inch portion of a magazine image in the square on the left, right side is for your drawings to illustrate the specific linear technique. Don't labor on these but do take them seriously and carefully convey the concepts



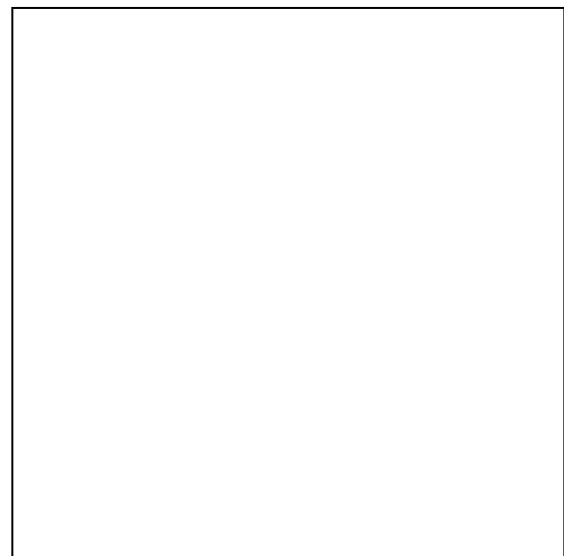
An image that emphasizes horizontals (5 pts)



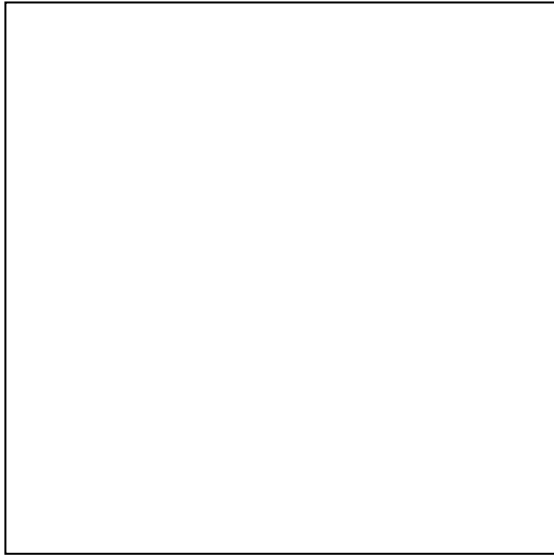
Create a drawing using cross contour lines to suggest the major lines and forms in your diagonal magazine image (10 pts)



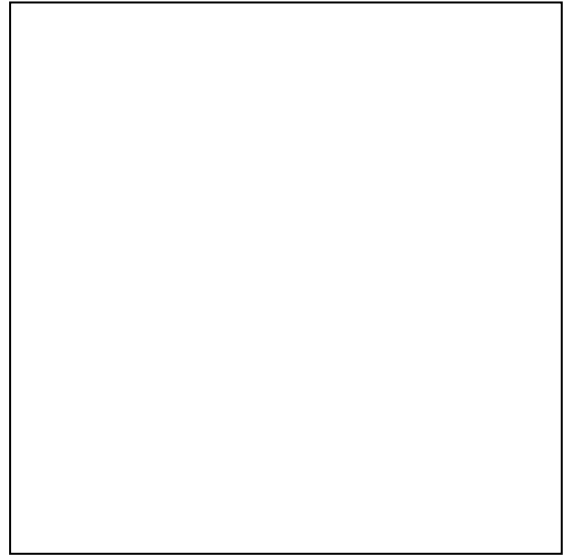
Find an image that emphasizes verticals (5 pts)



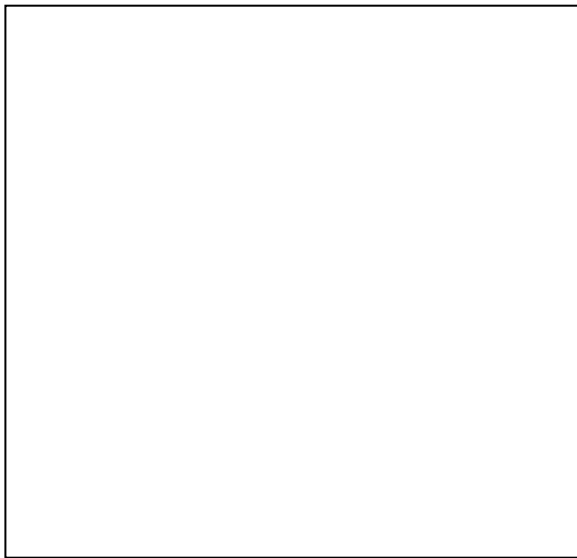
Create a drawing using hatching or cross hatch lines to suggest the major lines and forms in your horizontal magazine images. (10 pts)



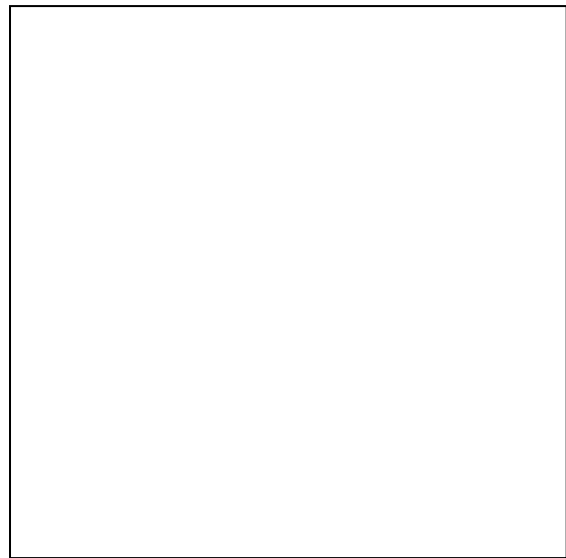
Find an image in a magazine that suggest lost and found contours (5 pts)



Create a drawing using solid black areas vs. solid white areas. To suggest the major shapes in forms in your "lost and found" magazine image. (10 pts)



Find an image that emphasizes diagonals (5 pts)

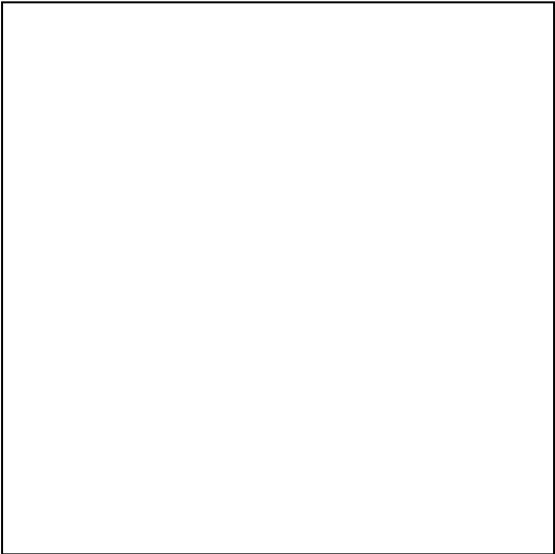


Create a drawing using cross contour lines to suggest the major lines and forms in your diagonal magazine image. (10 pts)

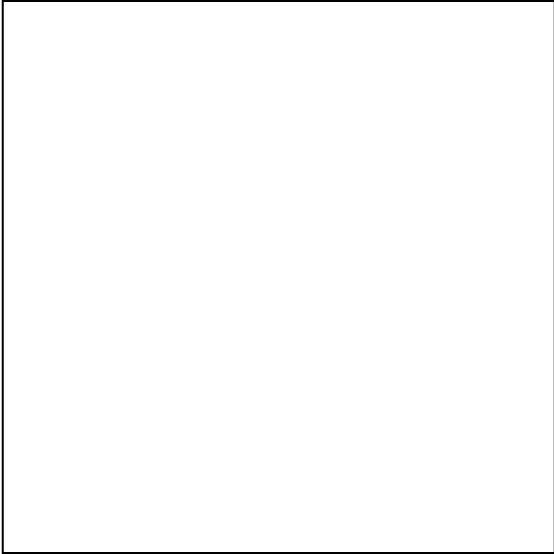
The following will be done during the Thursday's class

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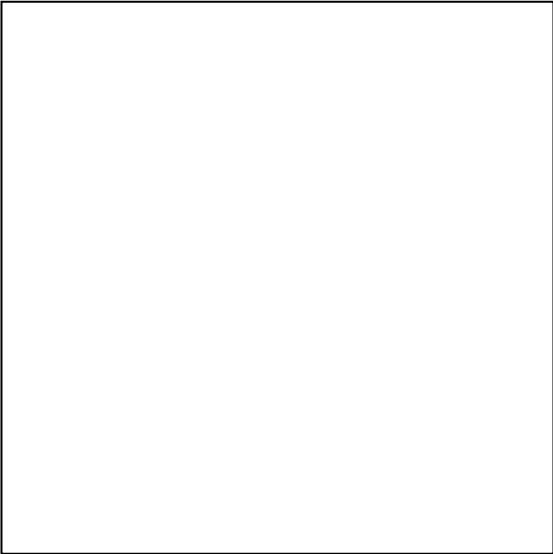
Find and glue magazine images to illustrate the specific concepts (5 pts each)



Atmospheric perspective



High contrast values



Low contrast values